



KISAN RATH TO LINK FARMERS TO TRANSPORT OPTIONS

Why in news?

In a bid to ease the disruption of agricultural supply chains, especially for perishable produce, the Agriculture Ministry has launched a Kisan Rath mobile application, which will connect farmers and traders to a network of more than 5 lakh trucks and 20,000 tractors.

Details

- The application, developed by the National Informatics Centre, is meant to help farmers and traders who are searching for vehicles to move produce.
- This includes primary transport from the farm to the mandis, local warehouses or the collection centres of farmer producer organisations, as well as the secondary transport from the local mandis to intra-and inter-State mandis, processing units, railway stations, warehouses or wholesalers.

Who will it help?

- It will be a stepping stone towards provision of timely transportation service at competitive rates for farmers and traders, besides achieving a reduction in food wastage.
- In a future beyond the pandemic, this app will enhance the connectivity of farmers directly to the seller and reduce the dependency of farmers in reaching the traders improving their profits and reducing the wastage of food.



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